



Hometown, by definition, is the city or town in which one was born or grew up. In Toledo, it means so much more. In 1913 our city's slogan, "You will do better in Toledo," was chosen. In recent years it has been brought back to life by many local businesses taking ownership and pride in the city we call home. As Toledoans, we are compassionate, driven and prideful citizens who want to continue to see our city thrive and grow.

The Greater Toledo Home Giveaway committee members listed below want to be a part of continuing to make Northwest Ohio one of the greatest regions to call home by putting the "HOME" in our hometown. We have been given the opportunity to build and donate a dream home, estimated value of \$704,000, in the beautiful Whitehouse, Ohio, in the Savanna Lakes Subdivision to the winner of a charitable raffle. Ticket sale proceeds will benefit our very own ProMedica Russell J. Ebeid Children's Hospital.

The ProMedica Russell J. Ebeid Children's Hospital is a 169-bed facility and has grown to be the region's leading pediatric care facility. They offer a full spectrum of medical services to meet the needs of children from birth to adolescence. The cost of such exceptional care does not come cheap.

This is where YOU come in, as we cannot pull this off alone. We are reaching out to select local businesses who we feel embody what it means to be a Toledoan. We are hopeful your business can join with ours and inspire our city to help support the ProMedica Russell J. Ebeid Children's Hospital and the local children and their families who rely on their care and services.

We are seeking sponsors to contribute either labor, materials or monetary donations to construct this dream home. In return, you will receive marketing on a large scale, and the opportunity to make a difference locally with a group of like minded businesses who care about Northwest Ohio. Our overall goal is to raise **\$500,000-\$750,000**.

We want to thank you for considering this opportunity to help us reach our goal of raising money for such an important part of our community. For further details, please do not hesitate to reach out to The Greater Toledo Home Giveaway committee at sales@toledohomegiveaway.com who will be happy to give greater detail and answer any questions you may have. Thanks for helping us put the "Home" back in our Hometown!

Best,





Sponsorship Levels

Platinum Sponsor: \$10,000

As a platinum sponsor you will receive the following:

- A Comprehensive Advertising Campaign
 - Company Logo on commercials on 13abc, CW13, 13abc.com display ads, livestream and pre-roll (commercials that run before a news story online.)
 - Company Logo on The Greater Toledo Home Giveaway website
 - Company Logo on the 13abc.com splash page (<https://www.13abc.com/2023/11/20/this-is-home-home-giveaway-benefit-local-pediatric-patients/>)
 - Company Logo on commercials on YouTube and Facebook
 - Interview on 13abc's The Nine: Interview topic of your choice, it can be about the build, your company, branding, etc. Must be scheduled before the build is completed.
 - Home Giveaway show mention (date to be determined)
 - Sponsored Facebook/Instagram Post from Home Giveaway Page
- Signage at the home build site
 - After the 3rd early bird drawing
- Ability to promote your company at the Giveaway Open Houses
 - Table Tents, Business Cards, Information Pamphlets
- Invite to end of build party
- Invite to the check presentation to ProMedica

Gold Sponsor: \$5,000

As a gold sponsor you will receive the following:

- Company Logo on The Greater Toledo Home Giveaway website
- Company Logo on the 13abc.com splash page
- Company Logo on 100,000 display impressions on 13abc.com
- Signage at the home build site
 - After 3rd early bird drawing
- Home Giveaway show mention
- Ability to promote your company at the Giveaway Open Houses
 - Table Tents, Business Cards, Information Pamphlets
- Invite to end of build party

Silver Sponsor: \$2,500

As a silver sponsor you will receive the following:

- Company Logo on The Greater Toledo Home Giveaway website
- Company Logo on the 13abc.com splash page
- Signage at the home build site
 - After 3rd early bird drawing
- Invite to end of build party

Bronze Sponsor: \$500

As a bronze sponsor you will receive the following:

- Company Logo on The Greater Toledo Home Giveaway website